



***Entrepreneurship Summit, 2021***  
***Workshop on "Orientation to Business Thoughts"***

***1st October 2021***

*Presidency University, Kolkata presents a one-day online entrepreneurship summit organized by the Department of Economics and the Presidency University Young Entrepreneurs' Society (PUYES) on 1<sup>st</sup> October, 2021.*

*This online workshop attempts to integrate managerial expertise and academic experience to address current challenges that entrepreneurial ventures navigate in Bengal. Bengal is an important context for the study and practice of entrepreneurship. It is an emerging environment of opportunities, where entrepreneurs are often shackled by organizational and environmental challenges. The interface between academics and industry is often blurred.*

*This programme is funded by "Sadhukha Visiting Professor of Industrial Economics Endowment", established by Mr. Pashupati Sadhukha, an alumnus of the Chemistry Department of the erstwhile Presidency College from 1961 to 1964.*

**Registration and  
other details**

**Link for registration**

<https://forms.gle/efhbJfBLzkmrdNe7>

**Registration closes**

**23<sup>rd</sup> September, 2021**

**Contact us**

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**Entrepreneurship Summit, 2021**  
**1st October 2021**  
**5 PM – 7 PM**



**Welcome Address**

**Mousumi Dutta, Professor and Head**  
**Department of Economics, Presidency University**  
**5:00 PM – 5.05 PM**

**Academia and entrepreneurship**



**Dr. Rimu Chaudhuri**  
**Associate Professor, Heritage Business School**  
**5.05 PM to 5.15 PM**

**Orientation to Business Thoughts**



**Mr Sukrit Poddar**  
**Founder, The Chaiwala and The Bong Nanny**  
**5.15 PM to 5.45 PM**



**Ms Somwrita Guha**  
**Founder, Papercup**  
**5.45 PM to 6.15 PM**



**Mr. Soupaul Dey and Mr. Subhabrata Ganguly**  
**Co-Founders, Gusto Pizza**  
**6.15 PM to 6.45 PM**



**Vote of thanks**

**Faculty coordinators:** Dr. Gagari Chakrabarti and Dr. Saswatee Mukherjee  
**Student coordinators:** Ms. Upanita Barman and Ms. Kritika Ghosh