

SEMINAR ON ‘ BIG DATA & ANALYTICS – SCOPE & IMPACT’

VENUE - A. J. C. BOSE AUDITORIUM

DAY & DATE - TUESDAY, THE 16TH SEPTEMBER, 2014

TIME – 3 P.M. TO 5 P.M.

Department of Statistics, Presidency University, Kolkata organizes a seminar on ‘**Big Data & Analytics – Scope & Impact**’ from 3 p.m. to 5 p.m. on Tuesday, the 16th September, 2014 at A. J. C. Bose auditorium. The speakers are Ms. Soma Banerjee and Mr. Mainak Sen, both directors of Data Brio Academy, collaborated with Wiley.

Big Data - Analytics & Development is, now-a-days, an emerging field with immense job potential due to the burst in social media and the huge volume of data that is being generated every moment. It has applications in retail, power sector, finance, telecom, healthcare, clinical research, insurance, airlines and other sectors. Speakers will also share their work experience and inform the students about the requirement in the industry – forecasts and trends in global and Indian markets, lack of skill set today, job opportunities and more importantly, what knowledge they require to get ready for the corporate world.

Basically, in this seminar, the following issues will be discussed :

- What is Big Data? What is Analytics?
- Applications and domains of Big Data Analytics
- Career Options
- Specific companies recruiting in the area
- Roles & Compensation packages
- Research areas
- Future growth and prospects

and finally, there will be an interactive session .

Hope the talks will be inspiring and useful to the students, specially, the third-year undergraduate and post-graduate students of Statistics, Mathematics, Economics & Physics.

All the interested students and teachers are cordially invited to attend the seminar.

Head, Department of Statistics